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College List-Building Course Overview

1.   **Lesson One -- Begin With the End in Mind (Your Target Career)**

    1.1.   **The Road That Lays Ahead**

    1.2.   **Who are you going to be? (Identifying your personality and top prospective careers- reviewing your career assessment)**

    1.3.   **Action Items (tracking sheet, industry outlooks)**

2.   **Lesson Two -- Building Your Initial College List**

    2.1.   **Find top companies in your prospective industries and the relevant job information. Begin to Confirm What You Want (how to learn about each job's daily activities, responsibilities, qualifications, and requirements) How does avg salary compare to cost of living? What does that lifestyle look like?**

    2.2.   **How to Get There (What are the top 20 schools that these companies hire from?)**

    2.3.   **Action Items: Collecting Company Info, Searching for overlap (multiple companies hiring from the same schools)**

3.   **Lesson Three -- Narrow and Finalize Your College List**

  3.1. **Which of these schools are you academically qualified to get into?**

  3.2. **Which schools best meet your financial requirements and personal wants/needs?**

  3.3. **Action Items: utilize tools provided to narrow the list to your top 8-10 schools**

4. **Lesson Four -- The next most important thing- Your Plan of Attack**

  4.1. **Map out the application requirements for your chosen schools**

  4.2. **How to minimize the number of essays you have to write**

  4.3. **Action Items: Brainstorming activities for essay content, begin outlining essays**

5. **Lesson Five -- The Rubber Meets the Road**

  5.1. **How to write a winning personal statement**

  5.2. **Conquering the "Why this school?" essay**

  5.3. **Crafting an activities list that helps you stand out**

  5.4. **Action Item: Begin your initial drafts**

6. **Lesson Six -- Preparing to Apply**

  6.1. **How to polish your essays and activities to really shine**

  6.2. **Next steps: what you need to do between now and when you submit those applications**